

March 29, 2023

City of Fargo Citywide Master Plan for Growth

Planning Commission Kickoff Meeting

The logo for czb, consisting of a solid blue square with the lowercase letters "czb" in white, sans-serif font.

Agenda

1. **Group Introductions**
2. **Project Introduction and Growth Planning Overview**
3. **Discussion:** What “big things” does Fargo need to get right?
4. **‘Kitchen Table Conversation’ Method**
 - Introduction
 - Demonstration
5. **Next Steps**

Group Introductions

Team



Project Introduction and Overview

Project Introduction



The **current growth plan is old** (2007) and no longer serves your decision-making and long-term planning needs—**yet, Fargo continues to grow rapidly**



Several **factors complicate or add complexity** to growth planning

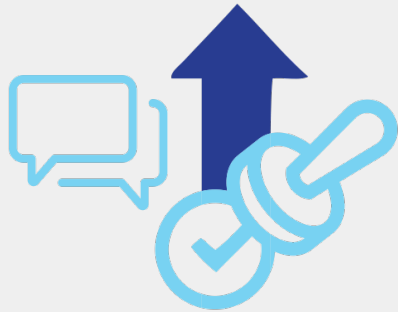
- Outdated zoning, FM Diversion, core reinvestment needs



Community often **struggles to reach consensus** on what to prioritize and how to align decision-making with a vision for the future

Project Introduction

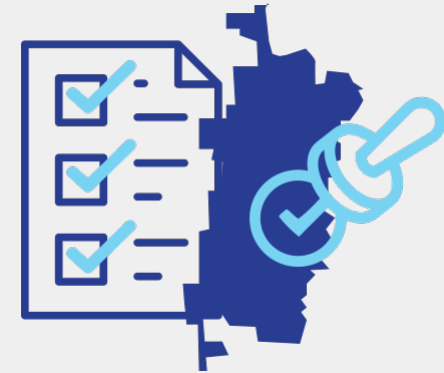
Fargo is looking for a growth plan that:



Establishes a **values- and principles-based vision** for growth



Provides a **framework for decision-making** that supports the vision and is consistent with its values and principles



Outlines actions the City will need to take in coming years to put Fargo on a path toward achieving the vision

What is a growth plan?

- A community land use and investment tool that provides direction on...

How much
growth?

Where to
grow?

How to
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How to
grow?

If we grow, what
form should
growth take?

Fargo's plans and regulations that influence what goes where

2000

A horizontal blue line representing a timeline, starting with a vertical red tick mark on the left side.

Fargo's plans and regulations that influence what goes where

2000



1995: Comprehensive Plan

1999: Last major revisions to Land Development Code (LDC)

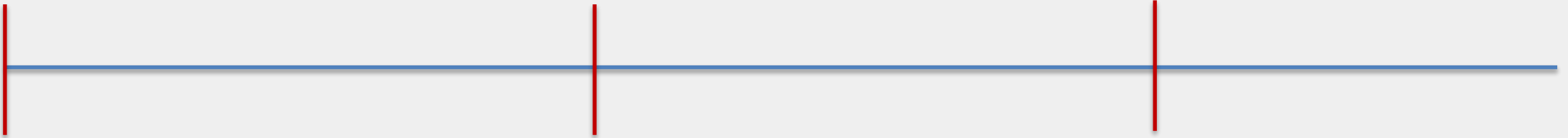
1999-2001: Growth Plan for the Urban Fringe and Extraterritorial Area of the City of Fargo

Fargo's plans and regulations that influence what goes where

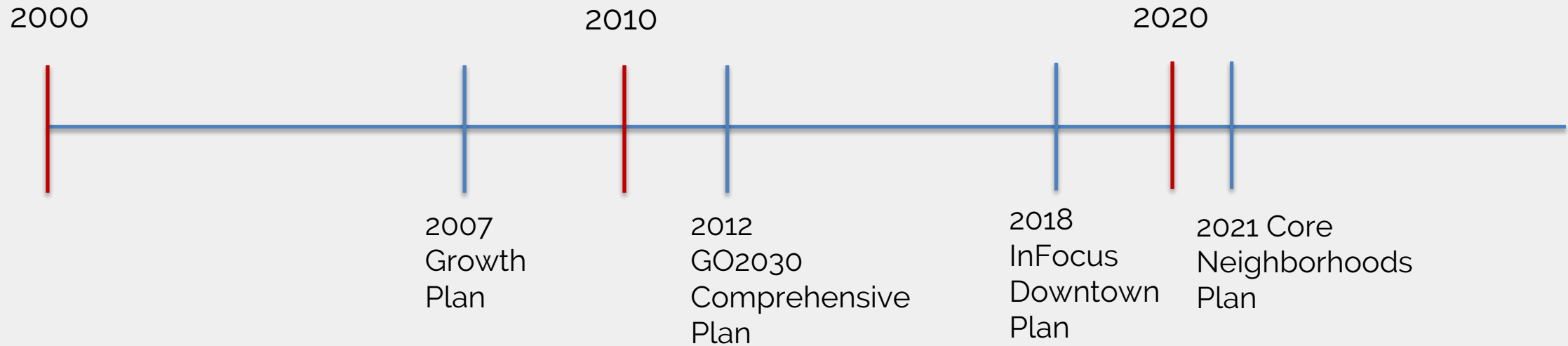
2000

2010

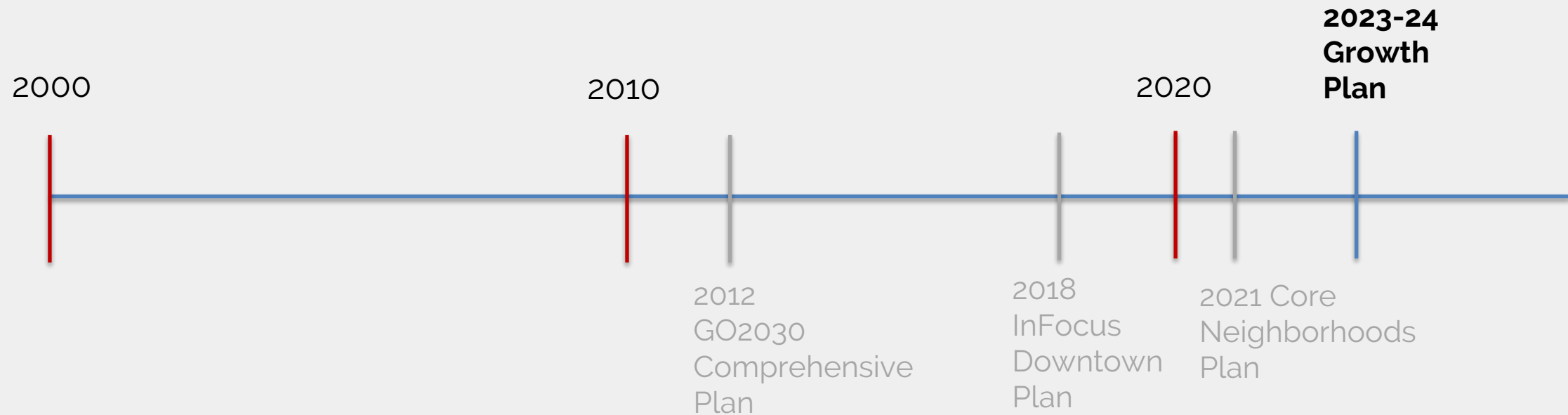
2020



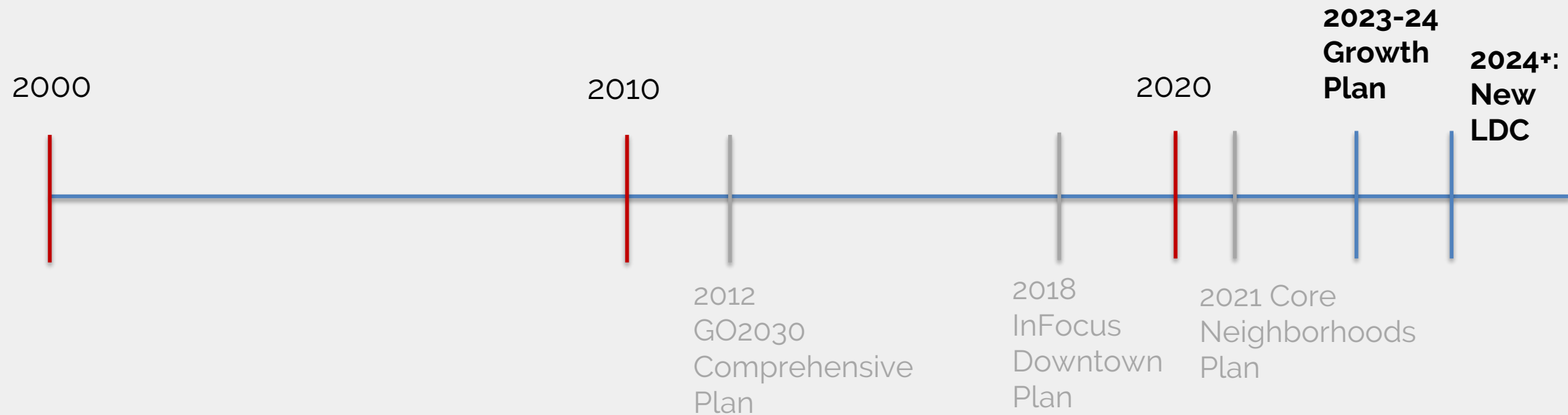
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Fargo's plans and regulations that influence what goes where

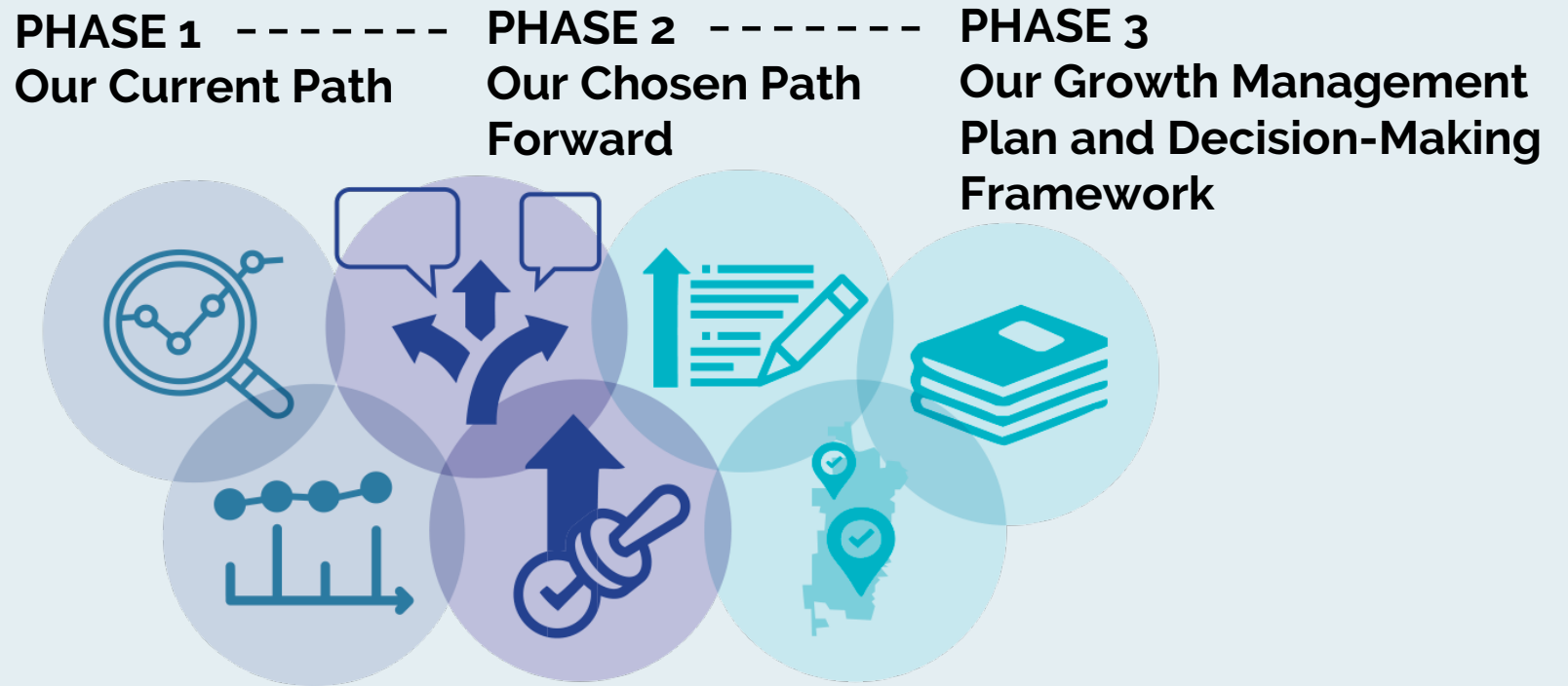


Fargo's plans and regulations that influence what goes where



How will we co-create the new growth plan?

Three overlapping phases of work



How will we co-create the new growth plan?

Phase 1 **Our Current Path**

What path are we on now?

Where will it take us if we stick to it? Impacts?

What about our current path do we wish to maintain?
Modify? Discard?

How will we co-create the new growth plan?

Phase 1 **Our Current Path**

What path are we on now?

Where will it take us if we stick to it? Impacts?

What about our current path do we wish to maintain?
Modify? Discard?

Phase 2 **Our Chosen Path Forward**

Based on reactions to our current path, what are some alternative paths forward? What would their impacts be? What about each path do we like or not like, and why?

What path forward best reflects where we want to grow, how we want to grow, and the tradeoffs we are willing to make?

How will we co-create the new growth plan?

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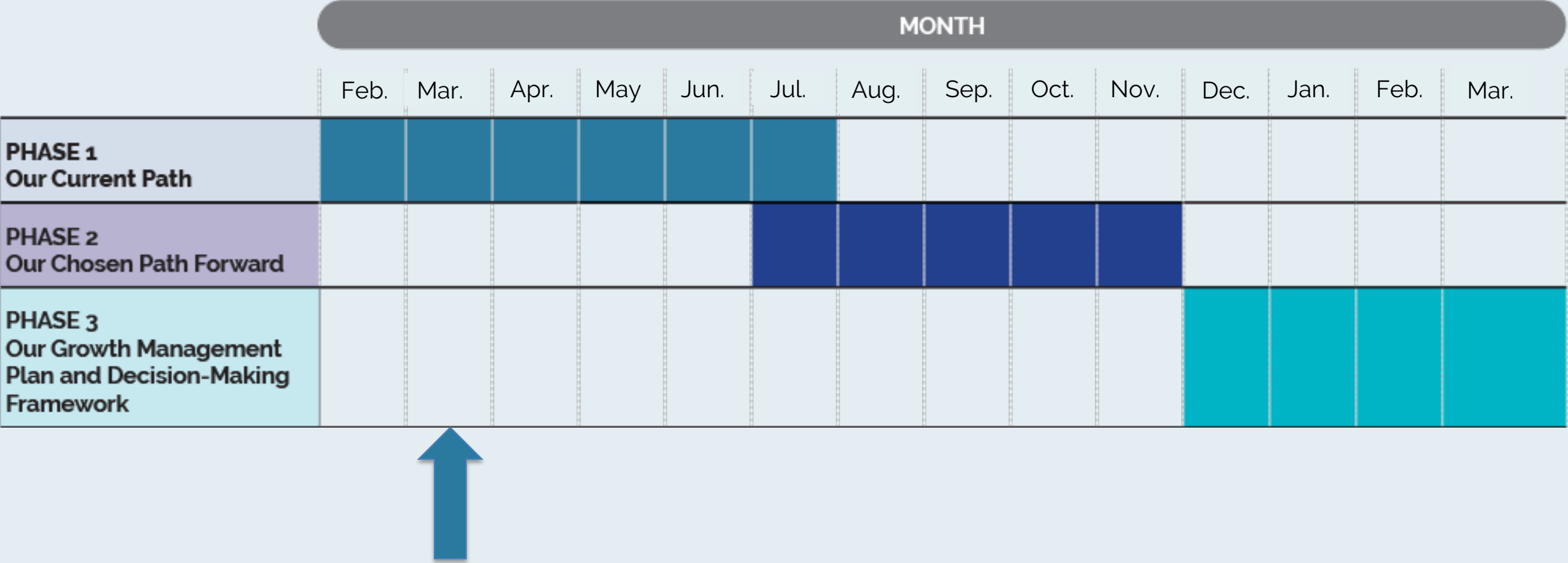
What path forward best reflects where we want to grow, how we want to grow, and the tradeoffs we are willing to make?

Phase 3 **Our Growth Management Plan**

What decision-making framework will steer us towards our vision for growth?

What policies and actions will help us codify and implement our vision for growth?

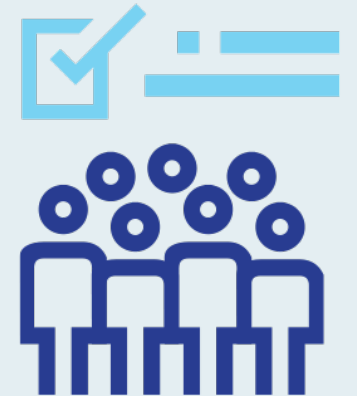
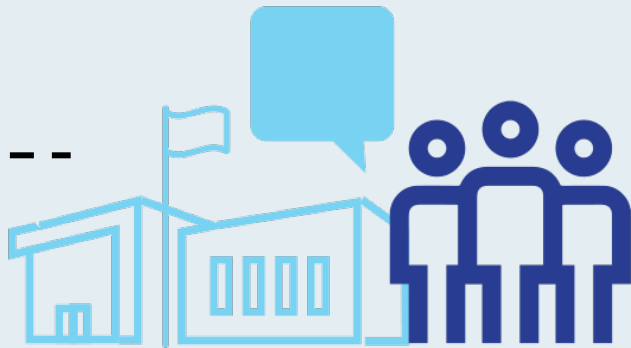
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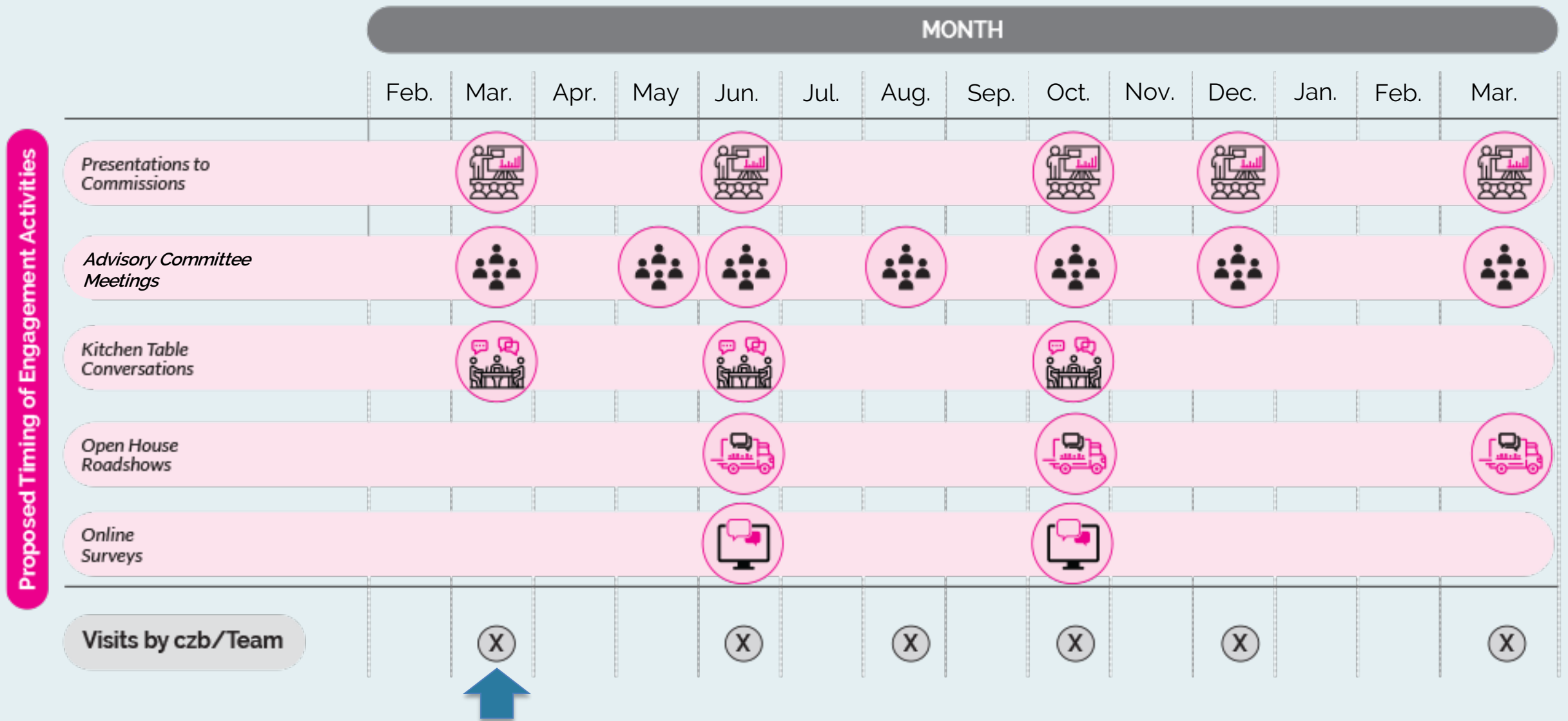
How will we co-create the new growth plan?



Highly collaborative effort grounded by a close working relationship with **key staff**, a **technical advisory committee**, a project **advisory committee**, and the **general public**



How will we co-create the new growth plan?



Discussion

Discussion

A key to success for a plan like this is making sure that it gets the big things right.

What do you think are Fargo's "big things"?

Kitchen Table Conversations

Kitchen Table Conversation Method

- **Small group conversation** (10 to 15 people) organized and facilitated by small teams of Advisory Committee members or others interested in leading these conversations
- **Virtual or in-person**, depending on what feels right to you and the participants
- Walk participants through a **scenario or discussion points provided by czb**
- **Take good notes** and submit a summary



Kitchen Table Conversation Demonstration

Hypothetical Scenario #2

Open and recreational space preservation combined with **necessary multi-jurisdictional collaboration**

Summary: Should Fargo annex and help pay for the acquisition of large amounts of land west of the city to provide unparalleled open and recreational spaces for the public while also forming barriers to westward land development?

Next Steps



Next Steps

1. If you'd like to lead a Kitchen Table Conversation, take some copies of the scenarios
 - Complete by May 15th and submit notes
2. Stay tuned for updates on a finalized meeting schedule
 - Advisory Committee meets next in late May
 - Fuller public engagement begins in June with project open houses